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FOR IMMEDIATE RELEASE

DIMETIS APPOINTS INDUSTRY LEADER AS HEAD OF GLOBAL SALES



DIETZENBACH, GERMANY, September 28, 2018 – Dimetis GmbH

(www.dimetis.com), a leading software developer of broadcast, media, and OSS automation solutions, today announced the appointment of Mr. Kai Bechtold as Head of Global Sales. In his role, Mr. Bechtold will be responsible for managing all worldwide sales channels including Dimetis direct sales, channel partners and solution partners.

Mr. Bechtold brings more than 23 years of leadership in sales, business development and large account management in OSS/NFV, broadcast and telecommunications, including working with Vodafone, Telefonica, Deutsche Telekom, Belgacom and other Tier 1 and Tier 2 fixed and mobile operators. Prior to joining Dimetis, he held senior sales positions at UBiqube, HPE, Netcracker, Tail-f (Cisco) and Oracle. Mr. Bechtold has a Diplom-Ingenieur (Dipl.-Ing.) degree in telecommunications engineering from FH Darmstadt, Germany and holds an MBA from University of applied sciences Hamburg.

“Kai brings over 2 decades of successful global sales leadership to Dimetis,” said Thomas Will, CEO of Dimetis. “His strong industry knowledge, relationships and global strategy will help Dimetis to maintain its market position in broadcasting and telecommunications. We are excited to add Kai to our management team and welcome his passion and leadership.”

“I’m looking forward to working with our global sales, business development and marketing teams to align our solutions with the market and grow our base of happy customers,” added Mr. Bechtold.

About Dimetis

Streamlining Operations – For over 18 years Dimetis has developed world-class tools for Media Workflow Automation, Video Workflow Orchestration, Post Production Workflow, NFV/SDN Orchestration and much more. Dimetis is a truly agnostic vendor, interfacing and working with all vendors, hardware or software.

The Dimetis global installed base of customers include such broadcasters as ARD and ZDF in Germany, as well as RAS and Rai Way in Italy and network operators AT&T, A1 Telekom Austria GlobeCast France, Hibernia (USA & Europe), Telstra Australia, and Telenor Norkring Norway. For more information please visit <http://www.dimetis.com>.

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Youtube: Dimetis - Official Channel

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